WINNING SCOTLAND FOUNDATION

CHAMPIONS IN SCOTLAND

1 CHAMPIONS IN SCOTLAND IS A **ROLE MODEL PROGRAMME** USING...

2 **SUCCESSFUL SPORTS MEN AND WOMEN** TO VISIT...

3 **YOUNG PEOPLE ACROSS SCOTLAND** WITH A FOCUS ON...

4 THE IMPORTANCE OF **EFFORT AND OVERCOMING SETBACKS.**

IN NUMBERS

17,000

YOUNG PEOPLE INVOLVED **2008–15**

5 REASONS WHY PUPILS TAKE PART

GREAT EXPERIENCE

LEARNED LOTS • FUN

OPPORTUNITY TO ACHIEVE

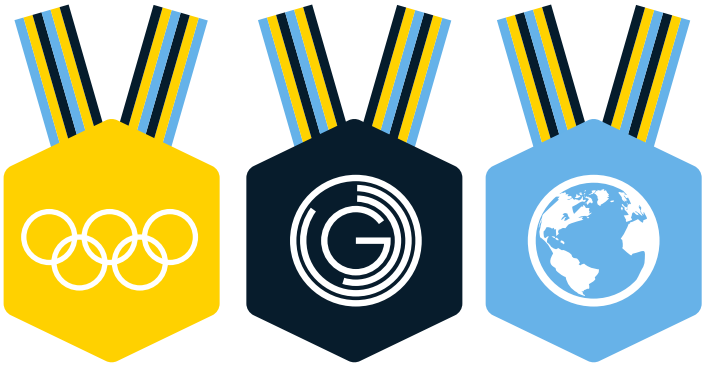
VALUABLE LESSONS

SUCCESSFUL SPORTS MEN & WOMEN

CAN ACT AS **POWERFUL MOTIVATIONAL ROLE MODELS**

FOR YOUNG PEOPLE

MORE THAN **200**
ATHLETES INCLUDING:
OLYMPIC, COMMONWEALTH AND WORLD CHAMPIONS



PROFESSIONAL BASKETBALLERS

PROFESSIONAL RUGBY PLAYERS

WORLD RECORD BREAKING EXPEDITIONISTS
& EXTREME SPORTS STARS

KEY MESSAGES

SUCCESS
IS ACHIEVED THROUGH
EFFORT AND HARD WORK

FAILURE AND SETBACKS
CAN BE USED AS LEARNING
OPPORTUNITIES

PARENTS

95% OF PARENTS SAID THEIR CHILDREN WERE **ENTHUSIASTIC & MOTIVATED** ABOUT **CHAMPIONS IN SCOTLAND**

I CAN'T BELIEVE **WHAT A DIFFERENCE CHAMPIONS IN SCOTLAND HAS MADE.** THERE IS A REAL CASE OF HERO WORSHIP AND **IT'S NICE THAT IT'S NOT SOMEONE FROM TV.**

TEACHERS

PUPILS DEVELOPED THEIR KNOWLEDGE OF HOW TO **SET THEMSELVES GOALS & TARGETS**

TAKING PART HAS **ENCOURAGED ME TO TRY NEW THINGS** AND **SET GOALS FOR MYSELF**

PUPILS

90%

OF PUPILS LEARNED TO **UNDERSTAND EFFORT & COMMITMENT**

87%

SAID THEY WERE MORE ABLE TO **OVERCOME CHALLENGES** AS A RESULT OF **CHAMPIONS IN SCOTLAND**

CHAMPIONS IN SCOTLAND SHOWED ME THAT **EVEN IF YOUR GOAL SEEMS IMPOSSIBLE** YOU CAN GET THERE **IF YOU WORK HARD, FOCUS AND BE POSITIVE.**